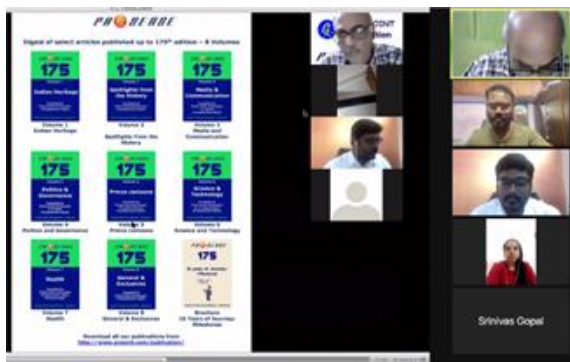


PR SENSE

Spreading Positive Vibrations
Issue No 175– Sep 2021
Published by Prime Point Foundation

Cover Story



PR  SENSE

Launch of 175th
Edition of
PreSense



Launch of 175th Edition

In This Issue

- P3 Editorial: 90 year old Tamil magazine 'Kalaimagal'**
- P5 Cover Story: Milestone journey of eMagazine 'PreSense'**
- P9 Launch of 175th edition of 'PreSense'**
- P10 Nationally renowned Poet Mahakavi Subramaniya Bharatiyar**
- P11 PRCI Conclave**
- P13 New Editorial Team Members**
- P14 Prince toon**
- P15 Publications**

Contact

editor@corpezine.com
www.corpezine.com
www.primepointfoundation.in



Spreading Positive Vibrations
Issue No 175– Sep 2021

Editorial Board

Publisher & Managing Editor
K. Srinivasan
(Prime Point Srinivasan)

Editor
Priyadharshni Rahul

Consulting Editor
T.N. Ashok

Cartoon Editor
Triambak Sharma

Editorial Advisors
Dr R Jagannathan
Dr Sudarsan Padmanabhan
C Badri
Dr Ashok Pandey
R Nurullah
Ramesh Sundaram

Editorial Team
Srinivas Gopal
Nandini Alagar

Published by
Prime Point Foundation

Feedback
editor@corpezine.com

Websites:
www.primepointfoundation.in
www.corpezine.com
www.digitalpresense.com
www.sansadratna.in
www.ngpl.org.in

Download Earlier Editions
<https://www.corpezine.com>

Associated Initiatives
Sansad Ratna Awards
Next Gen Political Leaders
Digital Journalists Association of India
Education Loan Task Force

Disclaimer
The opinions expressed in this publication are those of the authors. They do not purport to reflect the opinions or views of the Prime Point Foundation or PreSense.

From the Desk of Managing Editor

Dear Readers

I am happy to share the 175th edition of your eMagazine PreSense with rich contents as usual. This edition was launched in an impressive event through Zoom on 26th September with the participation of eminent personalities. Looking back, it is an amazing journey of 16 years started on the suggestion of Dr APJ Abdul Kalam. This eMagazine is dedicated for positive journalism with voluntary involvement of passionate editorial members, without any commercial motive.



We are also publishing a Digest of select articles published in the past editions, in 8 volumes titled 'PreSense175'. All these 8 volumes are freely downloadable and the links are given below.

Kalaimagal, 90-year-old Tamil monthly magazine started by Dr U.Ve. Swaminatha Iyer still maintains the same quality and dignity of contents. PreSense, 16-year-old digital magazine salutes the 90-year-old Kalaimagal in the Editorial.

PreSense is the Digital Media Partner for the 15th Global Communication Conclave organised by Public Relations Council of India (PRCI) at Goa. We carry a brief report on the Conclave.

From August 2021 onwards, the nation is celebrating the 75th Anniversary of Independence and the Government is celebrating the whole year as Amrit Mahotsav. As part of the celebrations, PreSense will be carrying every month one article on a freedom fighter. In this edition, we are carrying an article on 'Mahakavi Bharatiyar', a nationally celebrated poet, renowned social reformist and a legendary writer.

As usual, we are including many articles which are of common interest. I am confident that readers will continue to enjoy this edition too. I request you to kindly send your feedback to editor@corpezine.com, so that our Editorial Board can take up your suggestions.

I will catch up with you next month with more content.

K. Srinivasan

Editorial

The Teen Aged PreSense Salutes 'Kalaimagal', 90-year-old Surviving Tamil Magazine

By K. Srinivasan, Managing Editor



When all the print magazines across the world suffer for readership and revenue due to technological changes, Kalaimagal, the 90-year-old Tamil monthly magazine, still continues to maintain good readership and revenue without compromising on the values and traditions focusing on Indian culture, Tamil literature, etc.

It was started by Shri R. Narayanaswamy Iyer of Madras Law Journal group in 1932 to encourage new Tamil writers, with Dr U. Ve. Swaminatha Iyer and nine other eminent scholars were in the Editorial Board. Shri T. S. Ramachandra Iyer was named the Executive Editor.



Dr U. Ve. Swaminatha Iyer (1855-1942), the founding Editor of Kalaimagal was a great Tamil scholar and researcher. He was mainly instrumental in bringing out many long-forgotten works of classical Tamil literature to light. Over a period of fifty years, he collected many paper manuscripts, palm-leaf manuscripts relating to classical Tamil literature from different places and published them. He is affectionately called 'Tamil Thatha' (meaning Tamil Grandfather). In 2006, Central Government also honoured him with a postal stamp.

Mahakavi Bharatiyar, the popular Poet and freedom fighter equated him with 'Sage Agastya', considered as the first exponent of Tamil. Rabindranath Tagore met him and also penned a poem in praise of his efforts to salvage ancient classical Tamil literary works from palm leaf manuscripts.



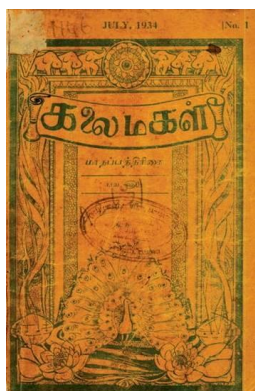
Dr U. Ve. Swaminatha Iyer working with palm-leaf manuscripts.

Founded by the great Tamil Scholar Dr. U. Ve. Swaminatha Iyer, Kalaimagal continues till date to maintain the rich traditions of values and ethics. Dr K V Jagannathan, another great Tamil literary person and disciple of Dr. U. Ve. Swaminatha Iyer succeeded him as Editor and improved the values further and further. Even the subsequent Editors maintain the same tradition and values till now. Kalaimagal is still considered as a 'dream destination' for young writers.

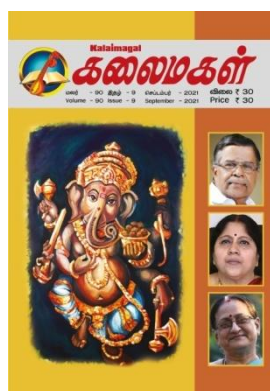
The present publisher PTT Rajan says that they do not carry articles on political controversies and cinema. They do not accept advertisements depicting women in poor light. They publish articles, short stories

and poems with rich moral values. Since they have a niche readership across all the countries, some advertisers, including banks, consider it a great honour to place their advertisements in such magazines which maintains highest values and traditions. Many of the new Tamil writers consider it a great honour to start their literary journey from Kalaimagal. If their piece gets published here, it is considered as a passport to reach all other magazines.

Kizhambur Sankara Subramanian, the Editor of Kalaimagal, says that the popular Tamil writer Akilan started his first journey from here and became Janapith awardee. Many well-known Tamil writers have started their first publication in Kalaimagal and became popular later. Many Sahitya Academy Award winners are its regular contributors.



July 1934 edition



Sep 2021 edition

Many eminent people used to be not only contributors, but also regular readers, which include Rajaji, Karunanidhi, Kanchi Sankaracharyas and more. "Since many eminent people are closely following up our magazine, we have to maintain the highest quality and value" says Sankara Subramanian. He also adds that Kalaimagal has readers across the world and international readers want to learn and respect our Indian tradition and values, which we follow scrupulously.

When he visited Sri Lanka recently, he found that at Peradeniya University, Kandy, Kalaimagal issues were kept from the first

edition in their library. Many scholars have researched on the past issues of Kalaimagal in both Indian and foreign Universities to obtain their Doctorate. Without compromising their traditions and values, they are now integrating with modern digital world to suit the needs of the readers.

Generally, people doubt if positivity can survive the time and get the required support. "Definitely there are always supporters for all positive journalism with strong belief in values and ethics. Though there may be challenges, they will all vanish on seeing the enthusiasm and support of the readers", concludes PTT Rajan, the Publisher.

"Definitely there are always supporters for all positive journalism with strong belief in values and ethics. Though there may be challenges, they will all vanish on seeing the enthusiasm and support of the readers" – PTT Rajan

PreSense is a cub magazine in the modern digital world. Kalaimagal is the traditional grandmother in 90s with rich experience. PreSense takes pride in saluting this Grand Mother magazine in its 175th edition.

Cover Story

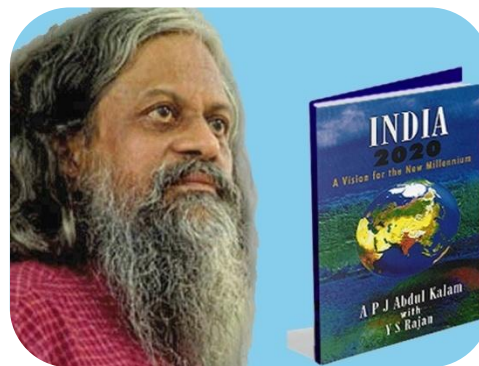
The Milestone Journey of 'PreSense', over 16 Years

By Priyadharshni Rahul, Editor



When many of the newsletters and eMagazines started around 2005/2006 vanished after two or three issues, PreSense started in March 2006 as Digital-only eMagazine withstood its challenges, surviving for 15 years and counting. PreSense proudly launches its 175th edition with its sustained rich contents and perseverance of the Editorial team.

On the suggestion of Dr APJ Abdul Kalam, former President of India, to start a magazine for positive journalism, Prime Point Srinivasan convened a meeting of some of the young communication students and professionals during Feb 2006. Within one hour, they conceptualised the theme. The team decided to focus on the various aspects of communication and to create communication awareness amongst the people, corporates and business segment. It was decided to publish the eMagazine once in a month and to release through



Dr Y S Rajan flagged off the journey

various Yahoo discussions groups managed by Prime Point Srinivasan. Those discussion groups had members across the globe belonging to public relations, journalism and communication related profession. Mr. Satish, an enthusiastic communication student of Anna University, suggested the name "PR-e-Sense", focussing on Public Relations and other communication related areas. Within few minutes, he designed the Logo and presented to the group. That was an interesting beginning of a concept to reality.

People hesitant to give interviews

Though the Yahoo groups managed by Prime Point Srinivasan had hundreds of corporate communication professionals, sadly no CEO was willing to give his interviews for an eMagazine which was to be launched. All the CEOs and top management professionals preferred to give their interviews to the leading magazines and newspapers and not to a tiny eMagazine, the concept of which was not popular then.



First edition – March 2006

Finally, Dr Y S Rajan, a close associate of Dr Abdul Kalam and the co-author of the book 'India 2020' with Dr Kalam encouraged the team to go ahead with the new initiative and offered to give his first interview and launched the first edition of the eMagazine online on 6th March 2006.

The first edition carried the interviews of Dr Y S Rajan and B Suresh Kamath, Chairman of Laser soft Infosystems Limited, a leading banking software company. That marked the humble beginning of a long journey.

Introducing innovations

The concept of Podcasts emerged in 2005. PreSense integrated many interviews with podcast links. Realising the importance of an eMagazine, many international communication professionals came forward to give their interviews. PreSense invited them as Guest Editors. The Guest Editors were, the Presidents of Chartered Institute of Public Relations (London), Public Relations Society of America, Public Relations Institute of Southern Africa and Institute of Public Relations of Singapore and more.

Change of Logo and new layout

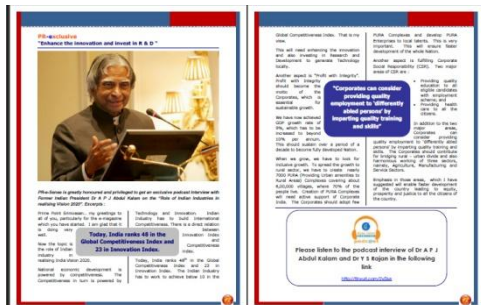


New Masthead

In February 2008, with PreSense completing two years, it underwent a major reform with the change in its masthead and the layout, to make it appear savvier to the readers. The same Masthead continues till date.

PreSense had the privilege and honour of carrying an exclusive interview with Dr. Abdul Kalam, former President of India, in its second anniversary issue.

The interview was recorded over phone and the audio version was also integrated with the article. This enhanced our image and credibility greatly among readers.



First exclusive interview with Dr APJ Abdul Kalam for Feb 2008 edition

Dr Abdul Kalam launched cartoon character Prince



Dr Abdul Kalam launching the first Prince cartoon on 24th July 2008 at Raj Bhavan, Chennai



On the suggestion of Dr. Abdul Kalam, PreSense introduced cartoons in its July 2008 edition onwards. Mr Triambak Sharma, a noted cartoonist and editor of Cartoon watch, a cartoon magazine, created a new cartoon character, PRince. PRince was launched by Dr Abdul Kalam himself at Raj bhavan, Chennai. The Cartoon Character Prince was designed similar to cartoon character 'Common Man' of R K Laxman. But Prince, dressed in trendy manner, represents the aspirations of the youth of the country. PRince Cartoon is being featured regularly in monthly editions, since then. PreSense has published 160 PRince Cartoons, highlighting topical themes, till September 2021.



Triambak Sharma



at the global level.

In April 2010, The Wall Street Journal reproduced one of the PRince cartoons, with prior permission from the Editor (picture). This gesture attests the popularity of the eMagazine

Digital Media Partnership with Global events

PreSense continued to win increasing recognition among the literary and corporate readers and in April 2008, several international organisations approached the editorial team for their association with PReSense, as a Digital media partner in global events. Normally, only print and television media are preferred by international organisations for media partnership. For the first time in the world, an eMagazine, viz. PReSense

became the media partner in 2008 for the international conferences organised by Chartered Institute of Public Relations at London in UK, and by Public Relations Society of America at Detroit in USA. Thereafter, PReSense was invited to be the Digital media partner for several other international conferences held in different countries like South Africa, Singapore, etc.



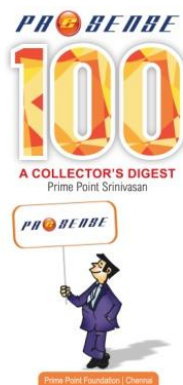
May 2008 edition

Resuming the journey after a brief break – Broad-basing readership

PReSense focussed on communication related themes till its 60th edition. After a brief break of a few months, the editorial team resumed PreSense in April 2012 with the 61st edition, coinciding with the Sansad Ratna Awards 2012 to the top performing MPs. The tagline 'Communicate the Communication' used in the first 60 editions of the eMagazine was changed to 'Spreading Positive Vibrations'. Though the masthead continued to be the same, the name of the eMagazine was changed from "PR-e-Sense" (while reading, PR pause e pause sense) to Pre-Sense (while reading, Pre pause Sense).

The format of the contents of the eMagazine changed in its 62nd edition and PreSense still continues in the revised format. The PreSense edition carries contents from different domains including Health, Current Affairs, Economics, Politics, Governance, Heritage, History, Technology, Media, etc. The new format has interested a larger audience of readers. The contents cater to readers of different age-groups. PreSense is widely shared through emails and social media.

Digest of articles



Dr. A.P.J. Abdul Kalam
Former President of India



Dr. Rajat May
New Delhi-110051

FOREWORD

I am very happy to know that the PreSense monthly magazine published by Prime Point Foundation is bringing out a book based on some of the unique articles, interviews and events published in its edition so far since March 2006. The 100 issues of the publication have gone through an eventful journey, traversing on knowledge capture and important knowledge dissemination. I recollect my direct association with PreSense in July 2006, when I launched the cartoon character, 'PreSense', created exclusively for PreSense.

I see PreSense continuing in its journey under the mentorship of Prime Point Foundation, maintaining its status as a must-read value, in the fast moving and evolving world of communication, knowledge and connectivity.

I congratulate the Editorial Team of PreSense for bringing out this 100th Edition as a Collector's Digest.

28th May 2015

Abdul Kalam
President of India

PreSense started publishing digest of published articles from the 100th edition, titled *PreSense100 – A Collector's Digest*. This digest was released in an impressive function held at Chennai. Dr APJ Abdul Kalam gave the Foreword for this digest.

Subsequently, digest of articles published up to 110, 130 and 150th editions with titles PreSense100+, PreSense130 and PreSense 150 respectively were also released both in print and ebook format. The digest of

articles published up to 175th edition was released on 26th September 2021 in 8 volumes. (The links are given at the end).

15th Anniversary of PreSense and launch of ebook

15th Anniversary of PreSense was celebrated virtually on 24th July 2021. Shri Arjun Ram Meghwal, Hon'ble MoS for Parliamentary Affairs, Government of India launched an ebook while his travelling in train, virtually. The ebook titled "PreSense Speaks on Communication, Journalism and Reputation Management" contains select articles published in PreSense from the beginning till that time.



Shri Arjun Ram Meghwal launching the ebook from the running train

Flagship Initiatives

Prime Point Foundation (Publisher) and PreSense have started four initiatives viz. (1) Sansad Ratna Awards for outstanding Parliamentarians, (2) Next Gen Political Leaders to develop future political leaders, (3) Digital Journalists Association of India to create digital journalism awareness and (4) Education Loan Task Force to create education loan awareness among students. All the initiatives are flagship initiatives in their own fields and are managed independently by professionals of the respective fields.

PreSense is managed by enthusiastic professionals voluntarily without any commercial motive and without soliciting advertisements.

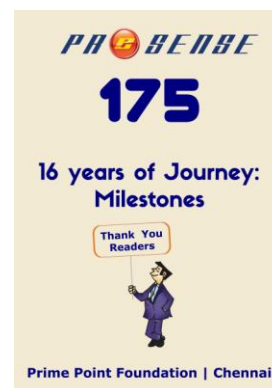
Many eminent and globally renowned persons like Jimmy Wales (Founder of Wikipedia), Vinton Cerf (Father of Internet), Dr APJ Abdul Kalam (Former President of India) and many Indian Constitutional authorities, Senior Political leaders, heads of global organisations have shared their views exclusively with PreSense. Many eminent professionals,

advocates, academicians, social workers, journalists have been and are associated with the Editorial Board to provide high quality contents. PreSense is managed by enthusiastic professionals voluntarily without any commercial motive and without soliciting advertisements. Every edition is released on the first day of calendar month, digitally, through various groups and social media.

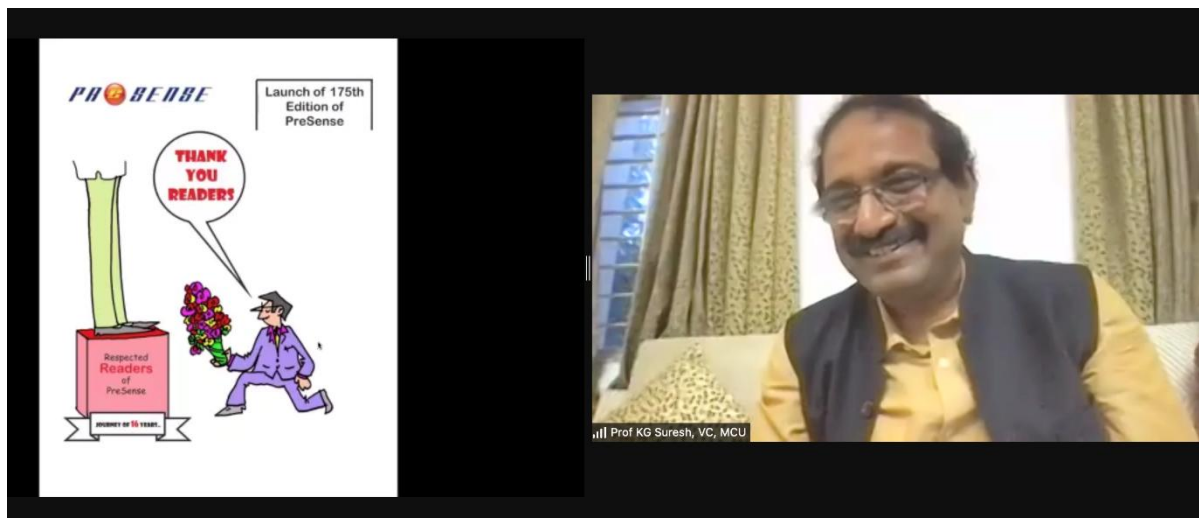
PreSense has achieved the highest credibility for its positive journalism. With the support and guidance of readers, PreSense continues the journey in the digital world.

Kindly download the Brochure for more detailed information on the journey of PreSense.

<http://www.prpoint.com/publication/presense-16years-journey.pdf>



Launch of '175th Edition of PreSense' and 'Digest PreSense175'



Prof. K.G. Suresh launching the 175th edition of PreSense through Zoom

'175th Edition of PreSense' and its Digest containing select articles published in the past editions titled 'PreSense175', were released through Zoom on 26th September 2021 by Prof. K.G. Suresh, Vice Chancellor, Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal.

Shri B.S. Raghavan IAS (Retd) (Former Chief Secretary to Government of Tripura and Security Policy Advisor to United Nations), Shri M.B. Jayaram (Chairman Emeritus, Public Relations Council of India) and Shri S.Narendra (Former Information Advisor to Prime Ministers of India) felicitated the eMagazine and Editorial Team.

Prime Point Srinivasan, Publisher and Mg. Editor welcomed and elucidated the journey of the eMagazine.

PreSense175 contains 8 volumes viz. Indian Heritage, Spotlights from the history, Media and Communication, Politics and Governance, Prince Cartoons, Science and Technology, Health, and General & Exclusives. All the 8 volumes can be downloaded from our site free of cost and can be freely distributed.

Please watch the proceedings of the event in YouTube

Part one (Welcome address, launch of 175th edition, PreSense175, honouring of our senior editorial members, sharing of experience by Ms. Susan Koshy, Former Editor in Chief, PreSense) <https://youtu.be/7ZWgD-9XbXE>

Part Two (Speeches of Shri B.S. Raghavan, Shri S. Narendra, Shri M.B. Jayaram and Prof. K.G. Suresh) <https://youtu.be/zoTNcfooLZA>

Inspiring speech of Shri B.S. Raghavan IAS (Retd) <https://youtu.be/joMMRVq8yaw>

Remembering Mahakavi Subramaniya Bharathi, Nationally Renowned Poet and a Legendary Social Reformer



By Srinivas Gopal, Editorial Team

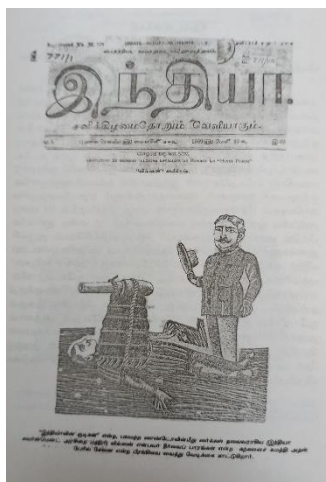
This September, the 100th death anniversary of Mahakavi Subramania Bharathi (11 December 1882 – 11 September 1921), was observed across India. Mahakavi Bharathi was a celebrated poet, freedom fighter, social reformer and a journalist. He was the pioneer of modern Tamil poetry. He was proficient in 14 languages, including 3 foreign languages. Prime Minister Narendra Modi used to quote him very often in his speeches. Last week, he announced a Chair in the name of Mahakavi Bharathi at the Banaras Hindu University, for Tamil Studies.

Since his fiery songs kindled patriotism during the Indian Independence movement, British Government banned his poems, trying to make him popular. Through his thought provoking poems, he emphasised the need and empowerment of women and fought against many social evils. His songs are still rejoiced in the Tamil films, in its original format and are still very popular.

Mahakavi Subramania Bharathi



Born in Ettayapuram of Tirunelveli district (present day Thoothukudi) in 1882, Bharathi had his early education in Tirunelveli and Varanasi and worked as a journalist with many newspapers, including The Hindu, Bala Bharata, Vijaya, Chakravarthini, the Swadesamitran and India. He was an outstanding cartoonist also.



He wrote poems, 25 years before independence, celebrating the freedom and praising our spirit to Tricolour. He lived only for 39 years. Within that short period, he made a great mark in the Indian history. Sadly, during his life time, he lived in poverty and at the time of his funeral only 10 people participated.

Today, the whole world admires him and official requests have been made to celebrate Mahakavi Bharati in United Nation also.

Cartoons drawn by Bharatiyar against British

15th Global Communication Conclave of PRCI



Public Relations Council of India (PRCI) organised its 15th Communication Conclave at Goa on 17th and 18th September 2021. P S Sreedharan Pillai, The Governor of Goa and Pramod Sawant, Chief Minister of Goa felicitated the occasion and presented the Chanakya and Kautilya Awards to outstanding performers from various fields.

The theme of the Conclave was "Communication for the new decade: mapping the mega trends". More than 250 representatives from Public Relations, Media, Corporate Communications and Advertising fraternity, across India participated and shared their views on the emerging trends.



Pramod Sawant, Chief Minister of Goa

M B Jayaram, Chairman Emeritus of PRCI was also present.

Your eMagazine PreSense was the Digital Media Partner for this prestigious event.

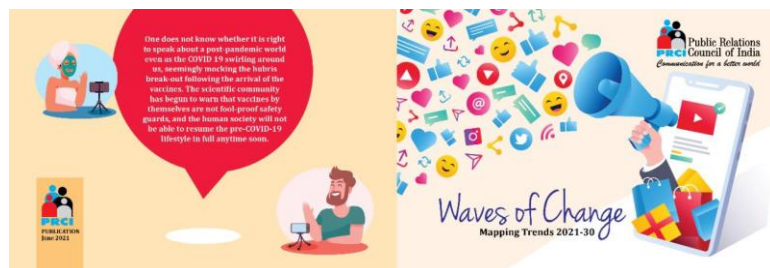
Public Relations Council of India is one of the pioneer organisations in India to promote communication awareness.



P S Sreedharan Pillai, Governor of Goa inaugurates. M B Jayaram, Chairman Emeritus is assisting

New book on Mega Trends of the Decade 2021-30 Launched during PRCI Conclave

A New book on Mega Trends of the Decade 2021-30 published by Public Relations Council of India (PRCI) and edited by S Narendra, (Former Information Advisor to Prime Ministers of India) was launched during the PRCI Conclave.



This book is unique in the sense that it attempts to map the emerging trends in the way of life, work and information in the digital age vastly impacted by the COVID pandemic. At one level the Meta trends of demographic change, urbanisation, new

needs of education and training and climate change responses were interacting with each other and transforming the world around us.

The arrival of COVID at the beginning of the decade moved the largest chunk of humans to the digital ecosystem that would have otherwise taken decades to achieve such a transition. Now mankind is likely to discuss the human behaviour in terms of BC and CE-meaning before COVID and Covid Era. No aspect of life is expected to relapse back into the shape in which it was in BC. A fundamental change has occurred in human social interactions, especially in the way people communicate and consumer information and entertainment. In the book three eminent persons have given their assessment of emerging the Mega Trends. The book was released by the Governor of Goa during the PRCI Global Conclave held recently.

Priyadharshni Rahul honoured with "Young Visionary Award"

Priyadharshni Rahul, Founder and National President of Next Gen Political Leaders (NGPL) was honoured with 'Young Visionary Award' by Chief Minister of Goa Pramod Sawant during the 15th Communication Conclave organised by Public Relations Council of India at Goa on 17th September 2021.

Priyadharshni Rahul, an Advocate practising in Supreme Court and the Editor of this eMagazine PreSense was mainly responsible for conceptualizing the initiative to develop young political leaders across all party lines for future politics.

NGPL has been organizing workshops and interactive sessions for young political leaders and aspirants. Many outstanding political leaders and retired Constitutional authorities are its Mentors.



Chief Minister of Goa Pramod Sawant presenting the award to Priyadharshni Rahul. M B Jayaram (3rd from left) is looking on.

New Editorial Members

After the launch of 175th edition of PreSense, the following four experts are joining the Editorial Board. Please join us in welcoming them with all humility.



Mr. R. Nurullah (Chennai), Senior Tamil Journalist with more than 45 years of experience and Author of several books. He joins as Editorial Advisor



Mr. M. B. Jayaram (Bengaluru), Former Director (Communication) of Karnataka Electricity Board. Presently, Founder and Chairman Emeritus, Public Relations Council of India. He joins as Editorial Advisor.



Ramesh Sundaram (Chennai), Senior Journalist. Retired from The Hindu after 37 years of service with varied experience. He joins as Editorial Advisor.



Nandini Alagar (Delhi), Digital Marketing expert, Author, Writer and Musician. She joins as a member of the Editorial Team

PreSense thanks the following Editorial (Past and Present) members for their sustained outstanding contribution. They were given Certificate of appreciation during the Launch of 175th edition by Shri S Narendra, Former Information Advisor to Prime Ministers of India.



Smt. Susan Koshy
Former Editor in Chief



Shri V. Rajendran
Former Editor



Shri T. N. Ashok
Consulting Editor



Triambak Sharma
Cartoon Editor



Prof. Dr. R. Jagannathan
Editorial Advisor



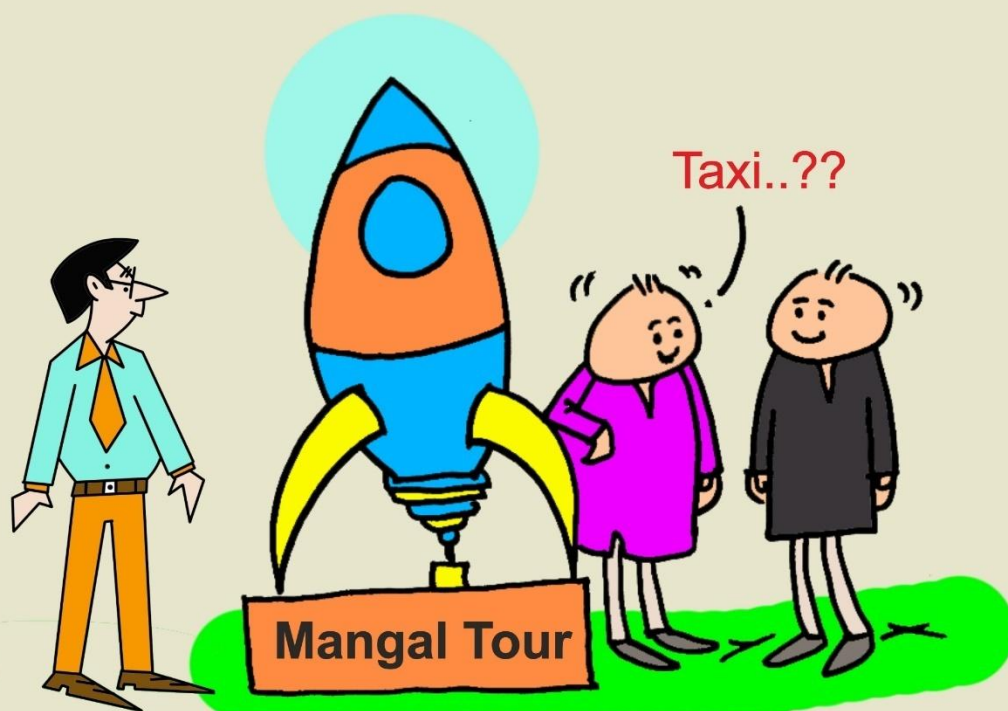
Dr. Sudarsan Padmanabhan
Editorial Advisor

PRINCE

By Triambak Sharma



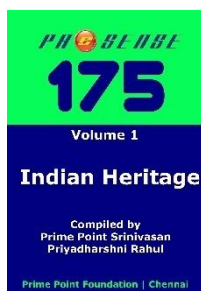
27 September 2021
World Tourism Day



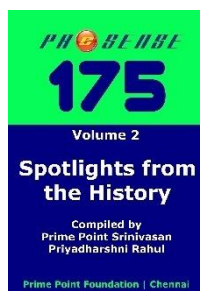
Triambak Sharma



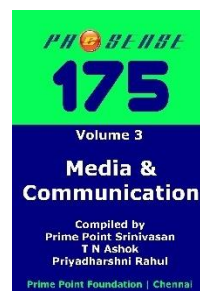
Digest of articles published up to 175 editions – 8 volumes
(Click on the image or title to download the eBook)



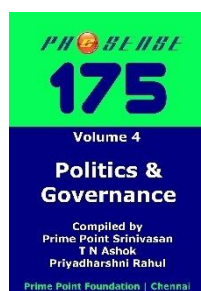
Volume 1
Indian Heritage



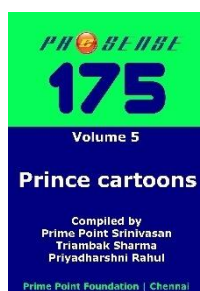
Volume 2
Spotlights from the History



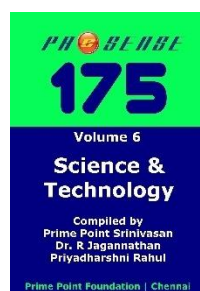
Volume 3
Media & Communication



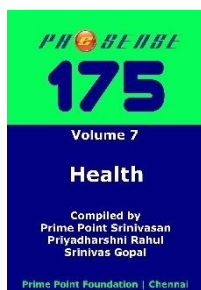
Volume 4
Politics & Governance



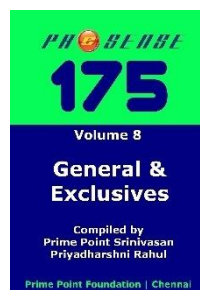
Volume 5
Prince cartoons



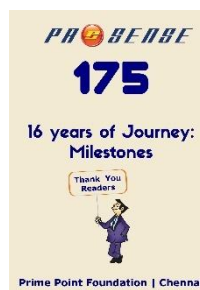
Volume 6
Science & Technology



Volume 7
Health



Volume 8
General & Exclusives



Brochure:
16 years of Journey: Milestones

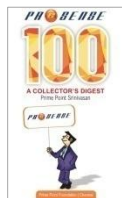
Please click this link and subscribe to our Channel

<https://www.youtube.com/c/PrimePointFoundation/>



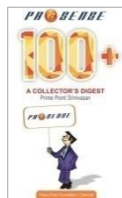


Our other Publications (Free download)



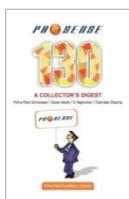
Digest of Select Articles up to 100th Edition (with Foreword from Dr Abdul Kalam)

<https://tinyurl.com/presense100>



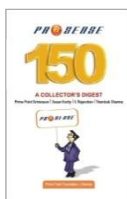
Digest of Select Articles up to 110th Edition

<https://tinyurl.com/presense110>



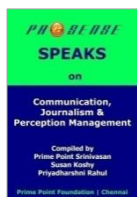
Digest of Select Articles up to 130th Edition

<https://tinyurl.com/presense130>



Digest of Select Articles up to 150th Edition

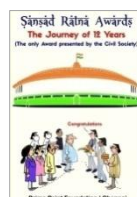
www.prpoint.com/ezone/presense150



Digest of Select Articles on Communication, Journalism and Perception Management

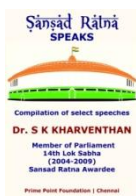
Published through 170 Editions

<https://tinyurl.com/presensespeaks1>



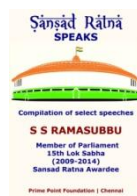
12-year Journey of Sansad Ratna Awards, a Flagship Initiative of PreSense

<https://tinyurl.com/sansadratna21>



Select Parliamentary Speeches of Dr S K Kharventhan (14th Lok Sabha)

<https://tinyurl.com/dsrskk14>



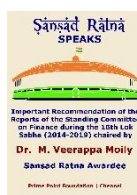
Select Parliamentary Speeches of Shri S S Ramasubbu (15th Lok Sabha)

<https://tinyurl.com/ssr15>



Select Parliamentary Speeches of Shri N K Premachandran (16th Lok Sabha)

<https://tinyurl.com/nkp16>



Important Recommendations of the Finance Committee (16th Lok Sabha) Chaired by

Dr M Veerappa Moily

<https://tinyurl.com/drmoyli16>

Please click this link and subscribe to our Channel

<https://www.youtube.com/c/PrimePointFoundation/>

