

Volume 5

Prince cartoons

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Prime Point Foundation | Chennai

1 PreSense 175 – Volume 5 – Prince Cartoons

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Introduction

Foreword From Dr. APJ Abdul Kalam For The First Edition PreSense100

Dr. A.P.J. Abdul Kalam Former President of India



10, Rajaji Marg New Delhi-110011

FOREWORD

I am very happy to know that the PreSense monthly ezine published by Prime Point Foundation is bringing out a book based on some of the unique articles, interviews and events published in its editions so far since from March 2006. The 100 issues of the publication have gone through an eventful journey, focusing on knowledge capture and important knowledge dissemination. I recollect my direct association with PreSense in July 2008, when I launched the cartoon character, Prince', created exclusively for PreSense.

I see PreSense continuing in its journey under the mentorship of Prime Point Srinivasan, maintaining its status as a must-read ezine, in the fast moving and evolving world of communication, knowledge and connectivity.

I congratulate the Editorial Team of PreSense for bringing out the $100^{\rm th}$ Edition as a Collector's Digest.

28th May 2015

A.P.J.Abdul Kalam)

Preface to the First Edition

The emergence of Internet in the 1980s changed the way of communication globally. When Videsh Sanchar Nigam Limited (VSNL) introduced the internet for commercial use on 15th August 1995, India too adopted the new communication model and medium.

Way back in 2002, we published our first electronic newsletter in a move that was viewed as progressive and visionary in nature. After 8 issues, we had to discontinue the newsletter as its electronic form was not regarded contemporary then. In March 2006, we resumed with an ezine titled 'PreSense' with a shift in focus to creating awareness about the essence in personal and corporate communication.

Interestingly, at that time, no bigwig was willing to give an exclusive interview for the re-launching ezine, or even launch it, as there was apprehension about the success of the concept of an electronic magazine. Dr Y S Rajan (co-author of the book, India 2020, with Dr APJ Abdul Kalam) however encouraged us and volunteered to launch the ezine online.

And so we progressed, introducing interesting interviews with eminent personalities recorded on podcast and synchronised with the ezine format, so that the readers were treated to both online reading of contents as well as audio version of interviews. This enabled the readers to a feel of listening to the personalities they have read about in the ezine. We also introduced the concept of Guest Editorship, enabling the association of renowned professionals to share their experience and viewpoints as Editor for the month. This move gave an uplift to the outlook of the ezine and a new trend in its journey ahead.

Many newsletters and ezines launched during the same period were discontinued later for various reasons. PreSense however, survived the test of time and continued till its 60th edition in February 2011. After a deliberate brief break of a few months, we resumed the publication of our ezine, with a new look and a shift again in the focus to a social and general theme, with the tagline,

'Spreading Positive Vibrations'. This shift in focus enabled a more holistic approach to the theme and subject of communication. The attention moved to global current news, historically significant events, and knowledge-based breakthroughs in technology. This turned out to be an exciting challenge for the editorial team to sustain the positive strain while including novel and currently interesting topics for the reading pleasure.

Although an ezine might not be comparable with a giant-sized main line medium of communication, it has its own advantages as a medium of reaching out. The *Sansad Ratna* Award Scheme and the Education Loan Task Force were two major initiatives by our ezine, giving it the privilege of being recognised as the host to two major issues of national relevance.

Over a period of 9 years, our ezine has given opportunities to many young people to experience firsthand, the nitty-gritty of digital magazine making, editing and publishing. At the request of many of our loyal readers, we are now bringing out this book called 'PreSense 100', containing 100 plus articles, handpicked from the past 99 editions of our ezine. We felt that the selected articles qualified as a collector's item, and hence this special issue is described as a Collector's Digest. It is our belief that the reader too will appreciate it as one.

Up until now, our ezine has been published, not for commercial gains. We are proud to have many professionals on board, contributing their valuable time and talent in the making of the ezine every month.

I place on record my gratitude and appreciation to all the past Editorial Team Members like Satish Naaraj, Vidya, Tushar Panchal, Veena Vinod, Swetha and innumerable others who contributed immensely to make the ezine a professional one.

I personally thank our ezine's Editorial Team members for their sustained support in bringing out this book. I acknowledge the valuable support given by Susan Koshy, V Rajendran, T N Ashok, Prof. Jagannathan, Sukruti Vadula and Dr Ramamurthy Natarajan for editing and formatting this book.

At this stage, it is pertinent to mention that during the process of publishing every edition of the ezine, there was the collective, professional and committed involvement and input of every editorial team that was associated then. It has been the endeavour of the team to maintain a progressively high standard of the contents and readability of the ezine. We believe these efforts met the expectations of the readers, based on the positive and constructive feedback we kept receiving from our diverse and loyal readership base.

Right from the beginning, we have always been the beneficiary of the blessings and guidance of Dr APJ Abdul Kalam, Former President of India. I also thank Mr V Ponraj, (Scientific Advisor to Dr Abdul Kalam) who supported us in the selection of its contents.

When we planned to publish this book for free distribution, Dr Maria Zeena of Sathyabhama University volunteered to sponsor the cost. I thank her and her team for the noble gesture. I thank Polaris (Padmini and her team) for designing the cover. I thank Sri Logeswari Prints and its owner, Shri M Muthaian for bringing out this book on time.

I thank the innumerable readers and well-wishers who have given unstinted and close-knit support during our journey. Finally, I thank God Almighty for the divine blessings during the journey of 100 editions.

K Srinivasan Chairman, Prime Point Foundation Editor in Chief, PreSense

Preface to the Second Edition

The First edition of PreSense 100 was released in June 2015 as a digest of articles published in the earlier 99 editions. The first edition received an overwhelming response from multifarious groups as students, IAS aspirants, parliamentarians, bureaucrats, and other intellectuals. In view of the support received from the readers, our editorial team decided to come out with the second enhanced edition titled PreSense 100+ with additional articles published between June 2015 and April 2016.

We thank Dr P Ganesan, Chairman of Sony Fire Works (Pvt) Limited and AAA College of Engineering and Technology, Sivakasi who volunteered to sponsor and print this second edition for distribution. The Editorial Team gratefully acknowledges the support given by Shri Bharath Matha Mohan (Educationist at Chennai) and Shri VSM Velmurugan (Chairman of VSM Groups, Kovilpatti) in bringing out this second edition. We also thank Smt. Padmini and her team at Intellect Design for designing the wrapper. We thank innumerable other people who contributed to make this second edition possible.

K. Srinivasan Editor in Chief PreSense

Preface to the Third Edition

The first edition of the Digest titled PreSense 100, containing articles published in the first 100 editions of our ezine was released in June 2015. The second enhanced edition titled PreSense 100+, covering 110 editions, was released in June 2016. Due to the overwhelming response from our readers, we are now bringing out the third enhanced edition, covering important articles published in 130 editions of our ezine PreSense. This Digest is titled PreSense 130.

Dr P Ganesan, Chairman of Sony Fire Works (Pvt) Limited and AAA College of Engineering and Technology, Sivakasi has always been a source of inspiration to us. He sponsored the second edition of Digest. This time too, he has volunteered to sponsor and print this third edition for distribution among youth.

We also thank Smt. Padmini and her team at Intellect Design for designing the wrapper. We thank innumerable other people who contributed to make this third edition possible.

K. Srinivasan Publisher & Mg. Editor PreSense

Preface to the Fourth Edition

The journey of the eMagazine PreSense since March 2006 is amazing and exciting. During this journey, we were able to publish in the print format three editions Digest of articles published in the 100,110 and 130 issues respectively.

We have been receiving large number of appreciation from readers on the contents of Digest. Enthused by this, we are now pleased to release the fourth edition of digest in digital format titled PreSense150 containing select articles published in the 150 issues.

We thank Dr B Muthukumaran, Co-Founder of Digital Security Association of India (DiSAI) and Advisor to Digital Journalists Association of India (DiJAI) for all technical support in making this eDigest. We also thank Smt. Padmini and her team at Intellect Design for designing the wrapper.

I personally place on record my gratitude to Mrs Susan Koshy, Mr Rajendran, Mr Triambak Sharma and other editorial team members for the sustained support they are giving for successful publication of the eMagazine PreSense every month. We thank innumerable other people who contributed to make this third edition possible.

K. Srinivasan Publisher & Mg. Editor PreSense 24 August 2019

Preface to the Fifth Edition

The eMagazine PreSense which was started in March 2008 on the suggestions of Dr APJ Abdul Kalam for positive journalism has reached the 175th edition in September 2021. This digital only eMagazine is passionately run by a group of eminent volunteers without any commercial motive and without accepting any advertisements.

Looking back, we have published high quality articles on various subjects, including current affairs in every issue. Earlier, we have published Digest of articles after 100, 110, 130 and $150^{\rm th}$ editions. We had the great honour of getting the Foreword from Dr Abdul Kalam himself for the first Digest published at the end of $100^{\rm th}$ edition.

This is the fifth Publication at the end of 175th edition. Earlier, we provided all articles in a single book. Due to the large number of important articles, we have grouped all the articles in 8 categories. We are now publishing PreSense175 in 8 volumes covering (1) Indian Heritage, (2) Spotlights from History, (3) Politics and Governance (4) Prince cartoons (5) Media and Communication (6) Science and Technology, (7) Health and (8) General and Exclusives.

I am thankful to Priyadharshni Rahul (Editor), T N Ashok (Consulting Editor), Dr R Jagannathan (Editorial Advisor) and Srinivas Gopal (Technology Advisor) who helped in compiling the select articles published in the past editions.

K. Srinivasan Publisher and Managing Editor PreSense 26th September 2021

Journey of Ezine PreSense - Milestones

Dec 1999	Launch of Prime Point Foundation, Publisher of the ezine.
Feb 2006	Launch of ezine, PreSense online by Dr Y S Rajan.
Aug 2006	Integration of Podcast with the ezine contents.
Aug 2007	Introduction of Guest Editors.
Feb 2008	Second Anniversary Edition with Dr Abdul Kalam's exclusive interview. Masthead changed.
Apr 2008	First ezine to become 'Media Partner' for a global event held at London.
July 2008	Introduction of cartoons – Cartoon Character 'Prince' launched by Dr Abdul Kalam.
Sep 2008	Change in layout, introducing photographs on the cover.
Jan 2010	Ezine's new initiative 'Education Loan Task Force' (ELTF) launched to create awareness among students and parents.
May 2010	Ezine's second initiative to honour top performing Parliamentarians, with the <i>Sansad Ratna</i> Award launched. Golden Jubilee (50 th) Edition launched.
Feb 2011	Diamond Jubilee (60 th) Edition.

A hiatus after 5 years of uninterrupted journey

Apr 2012	Ezine resumed in a new format of contents. The tag line changed from 'Communicate the
	Communication' to 'Spreading Positive Vibrations'.
Apr 2013	Tamil Nadu Governor launched a special edition on
	the Indian Parliament, coinciding with the Sansad
	Ratna Awards.
Jun 2013	Platinum Jubilee (75 th) Edition launched by the
	youth at three places simultaneously, across the
	nation.
Jun 2015	100 th Edition - PreSense 100 released in print
	format.
Mar 2016	Ezine's third initiative 'Digital Journalists
	Association of India' (DiJAI) launched.

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Jun 2016	Second edition of PreSense 100+ released in print format
Dec 2017	Ezine's fourth initiative 'Digital Security Association of India' (DiSAI) launched.
Mar 2018	Third edition of Digest PreSense130 released in print format.
Aug 2019	Fourth edition of Digest PreSense150 launched in pdf format.
Sep 2021	Fifth edition of Digest PreSense175 in 6 volumes released.

The Journey Continues.....

Editorial Board - October 2021

Publisher and Managing Editor

K. Srinivasan (Prime Point Srinivasan), Digital Journalist

Editor

Priyadharshni Rahul, Advocate, Supreme Court of India, New Delhi

Consulting Editor

T N Ashok, Former Editor, Press Trust of India and freelance Journalist at Delhi

Cartoon Editor

Triambak Sharma, Editor, Cartoon Watch, Raipur

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Dr. Sudarshan Padmanabhan, Associate Professor, IIT Madras

Dr Ashok Pandey, Educationist at Delhi and Columnist

Ramesh Sundaram, Senior Journalist

R Nurullah, Senior Journalist and columnist

M B Jayaram, Chairman Emeritus, Public Relations Council of India

Editorial Team

Srinivas Gopal, Technology Expert

Nandini Alagar, Digital Marketing Expert, Author, Writer and Musician



Prime Point Foundation and its Initiatives

Prime Point Foundation, a Non-Profit Trust and NGO was founded in December 1999 by Shri K Srinivasan (popularly known as Prime Point Srinivasan), a former Senior Banker and a Digital Journalist and Communication Professional, to promote leadership and communication skills among the youth. Very eminent persons are associated with the Foundation.

In the past 21 years, the Foundation has organised several seminars, workshops, training and interactive sessions, both offline and online, on various subjects of national interest. The Foundation manages various online discussion groups and podcasts on communication, and digital journalism.

The Foundation has formed 5 initiatives to create awareness in various domains. All these initiatives are managed independently by passionate experts. These initiatives are non-commercial, and focussed on youth.

PreSense: The eMagazine PreSense was started in March 2006 on the suggestion of Dr APJ Abdul Kalam to promote positive journalism. Till September 2021, the Foundation has published



175 editions. This is a digital-only magazine. Digests, containing select articles upto 150 editions of the eMagazine,

have so far been published. Dr Abdul Kalam has written the foreword for the Digest of articles upto 100 editions. PreSense publishes the cartoon character Prince, which was launched by Dr Abdul Kalam in 2008. PreSense will be publishing a Digest of select articles published upto 175 editions in the month of September 2021.

Sansad Ratna Awards: This is a flagship initiative started in 2010 to honour top performing Parliamentarians



every year, based on various performance parameters, and selected by a Jury Committee of eminent Parliamentarians. Dr Abdul Kalam himself inaugurated the first edition of the Awards event in May 2010. Till 2021, the Foundation has conducted 11 editions and presented 75 Awards. IIT Madras was the supporting Partner upto the 9th Edition. 10th Edition was held at Raj Bhavan, 11th Edition was held at Constitution Club of India, Tamil Nadu. New Delhi.

Next Gen Political Leaders (NGPL) is an off-shoot of Sansad Ratna Awards. This is a registered NGO operating since 2018.



politicians.

NGPL has organised several workshops online and offline, for young political leaders and Ministers, aspirants. parliamentarians, legislators and retired constitutional authorities have participated and shared their views. NGPL will shortly be instituting Awards for young promising

Education Loan Task Force (ELTF) was started in 2010 to create awareness about education loans, among students and parents. More than 30,000 queries have been responded to, through email, and more than



5000 serious complaints have been taken up with the top management of the banks concerned, for redressal. Many policy issues have been taken up by Sansad Ratna Awardee MPs, in the Parliament for solution. ELTF does not facilitate loans.

Digital Journalists Association of India (DiJAI): DiJAI is an



independent NGO founded in 2017 to create awareness about digital journalism and its implications, among the public and particularly among the journalists. DiJAI conducts several

online and offline workshops and seminars, with panels of domain experts.

Prince Cartoons

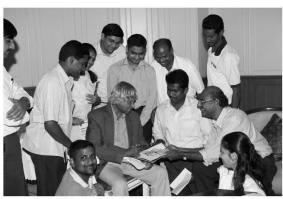
The Interesting Story of Cartoon Character, Prince

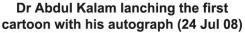
The cute little cartoon character, Prince has been adding value and humour to your ezine, PreSense for the past five years. He has been conveying powerful messages with a sense of humour. The creation and the journey of Prince are interesting and amazing.



In July 2008, on Dr Abdul Kalam's suggestion, the editorial team decided to introduce cartoons in the ezine. When we made an announcement to the effect in the PRPoint group, Mr. Triambak Sharma, a well-known cartoonist from Raipur and the editor of Cartoon Watch (picture on left) volunteered to provide cartoons for the ezine every month. Instead of publishing regular assorted cartoons, the editorial team decided on a cartoon character, on the lines of R K Laxman's

'Common Man', to convey the message.







On 3rd July 2008, the editorial team made an announcement about its idea in the groups, and invited suggestions from the members, and a suitable name for the character. The team received an overwhelming response of 100 suggested names. The suggestion given by Ms Uma, a communication professional to name the

character as 'Prince' received unanimous approval of the editorial team. 'Prince' was introduced to the groups on 10th July 2008.

"I wanted Prince to be the youth icon of this $21^{\rm st}$ century, as a representative of the professionals working in corporate and other offices. Hence, I created him as an energetic young person, wearing a trendy outfit and a necktie. I am proud that Prince was born in Raipur", says Triambak Sharma proudly.

The first cartoon, created by Triambak Sharma, was launched by Dr Abdul Kalam himself with his autograph, on 24th July 2008 at Rajbhavan, Chennai (picture above). The cartoon character was created and launched within 20 days of the editorial team's decision to include the cartoon in the ezine.

Every edition of the ezine from July 2008 onwards contains a Prince cartoon. In every issue, Prince conveys a powerful message with a sense of humour. Thus, Prince won itself many fans. Prince became popular worldwide.

In April 2010, The Wall Street Journal of America carried one of

How to Day for IIIAA or Flannand

Made Service Service

the Prince cartoons with the permission of Triambak Sharma. (picture) The popularity of Prince grew day by day, both nationally and internationally.

edition (50th) of displayed on

Prince, who married his the Diamond published in on the right).

Company of the compan

In May 2010, a CD containing the Prince cartoons was released on the occasion of the launch of the Golden Jubilee ezine. It was also the internet.

was a Casanova till then, sweetheart 'Pincess' in Jubilee 60th edition, February 2011 (picture "Only married people can

understand the problems of the common person and communicate

in a mature manner. Subsequent to his marriage, Prince started talking about many serious issues affecting the common citizen", says Triambak Sharma when asked why Prince married hastily. The readers could notice that after the $61^{\rm st}$ edition, Prince conveyed more serious messages than what he used to, before his marriage.

Interestingly, Dr A P J Abdul Kalam himself is one of the great fans of Prince. While addressing the Cartoon Festival at New Delhi on 29th April 2011, Dr Abdul Kalam suggested that cartoonists should be remembered for creating cartoon characters like 'Common Man' and 'Prince'.



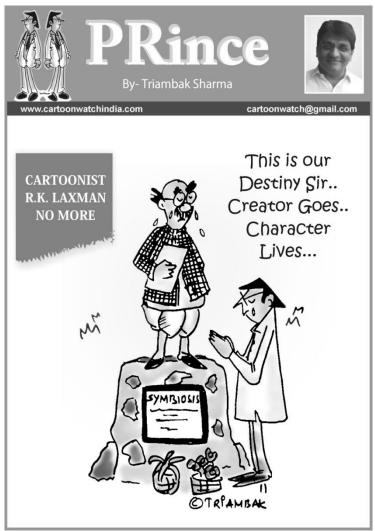
100th Prince cartoon was launched at Rapipur by Dr Raman Singh, Chief Minister of Chhattisgarh on 12th October 2016. (picture)

The video produced during that occasion can be watched from this link.

https://youtu.be/IEWszuZTInE

While Mumbai can be proud of 'Common Man' created by R K Laxman, Raipur can now be proud of Triambak's 'Prince'.

By K Srinivasan, Editor in Chief, PreSense



January 2015 - Homage to late R K Laxman, cartoonist



January 2011



July 2012



January 2013



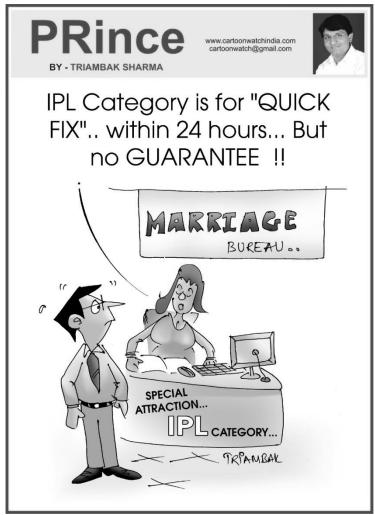
November 2010



September 2012 – Homage to Dr V Kurien, Father of the White Revolution.



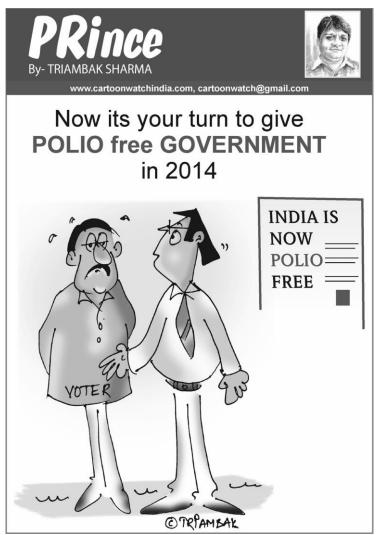
March 2013



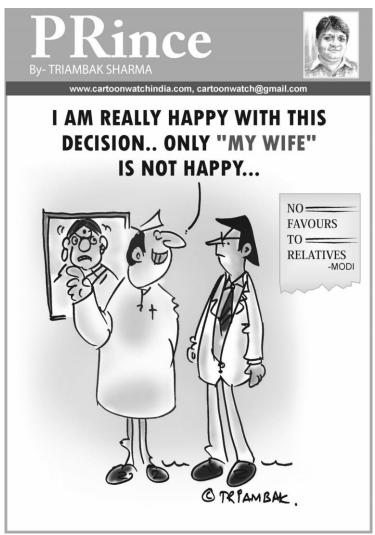
May 2013 – This cartoon was published when IPL scam broke



August 2013



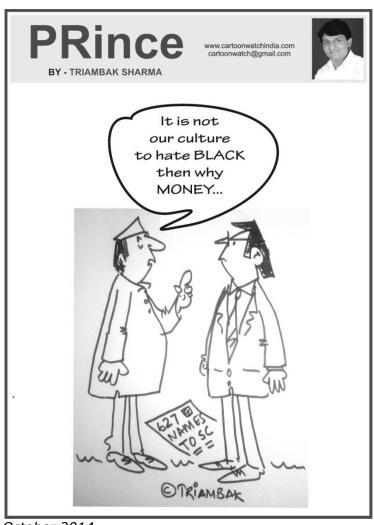
February 2014 - Before Indian General Elections 2014



May 2014



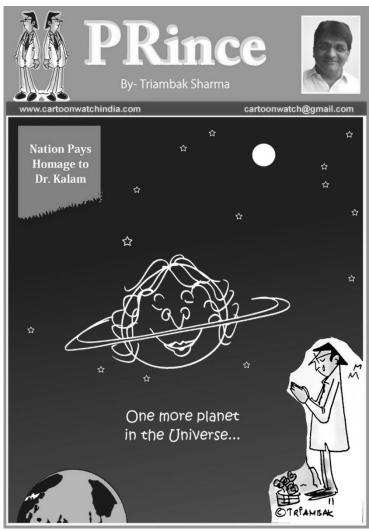
August 2014



October 2014



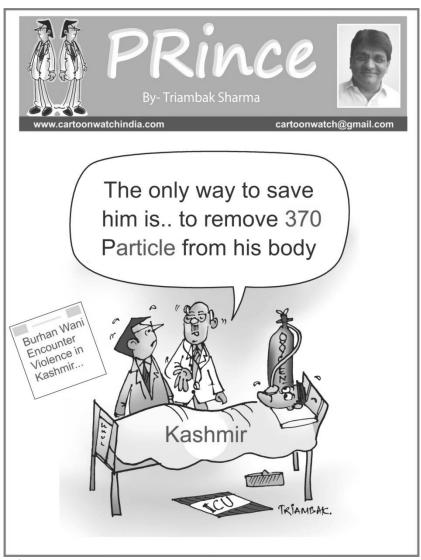
April 2016



Prince paying homage to Dr Abdul Kalam in July 2015 edition



June 2016



July 2016



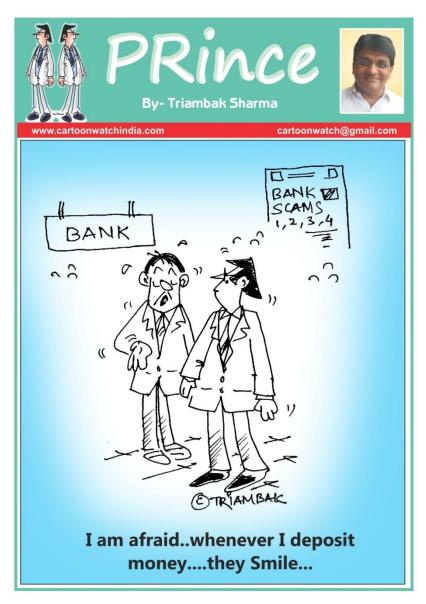
Jan 2017



March 2017



April 2018



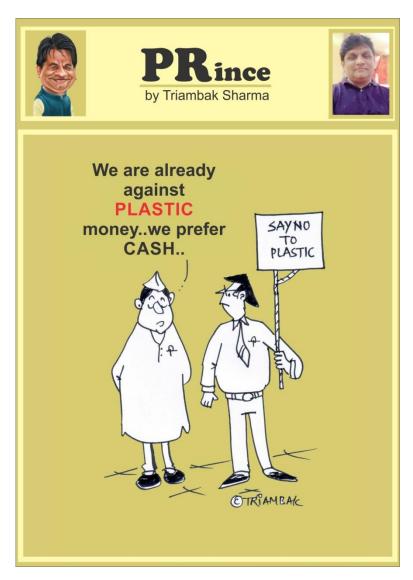
Feb 2018



June 2018



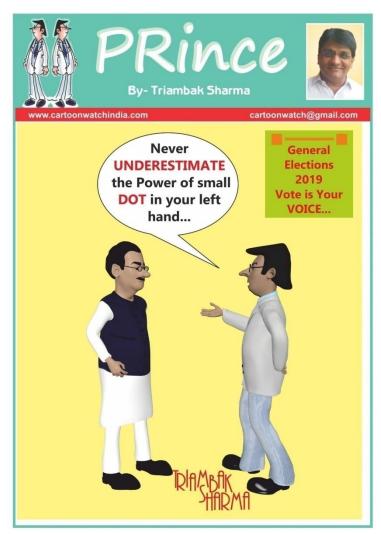
July 2018



Oct 2018



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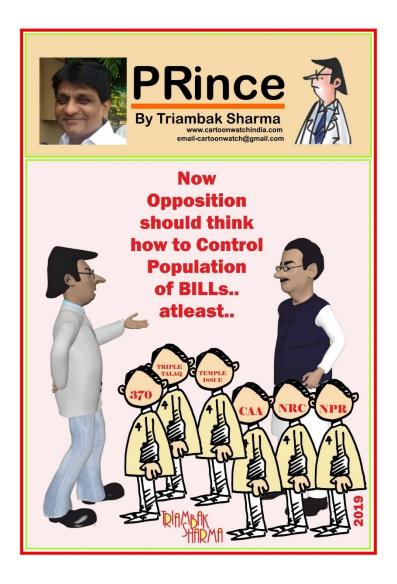
March 2019



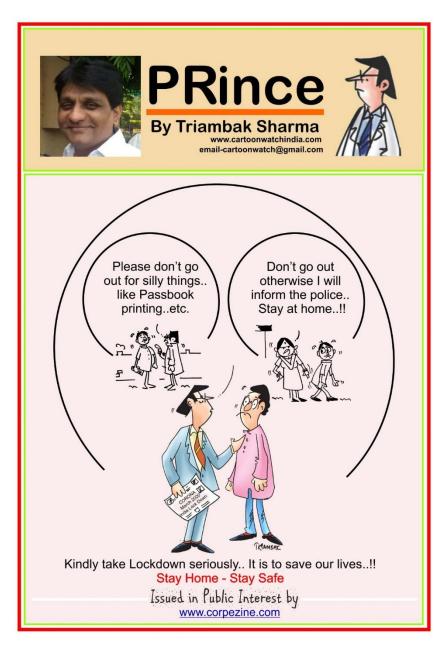
April 2019

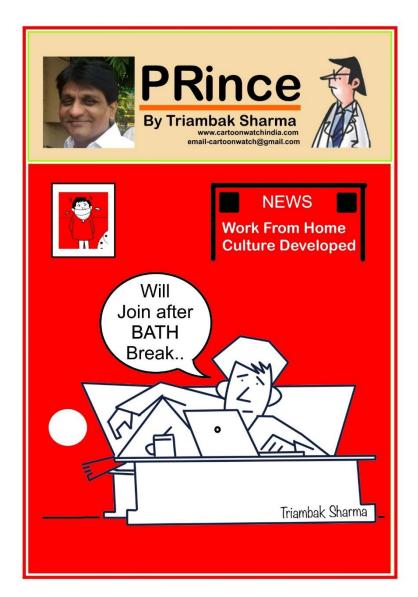


October 2019

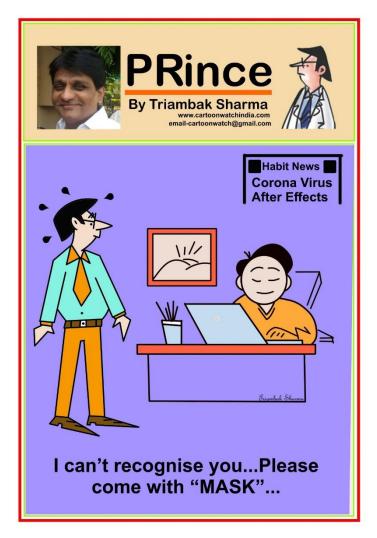


Dec 2019





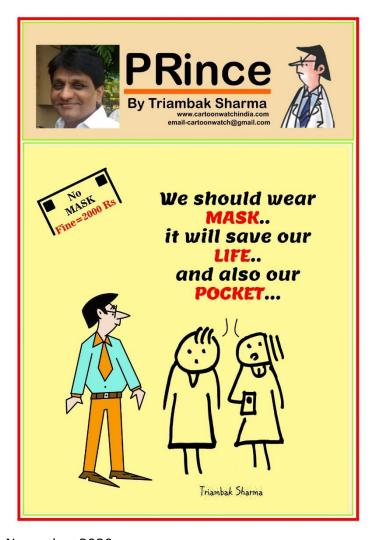
July 2020



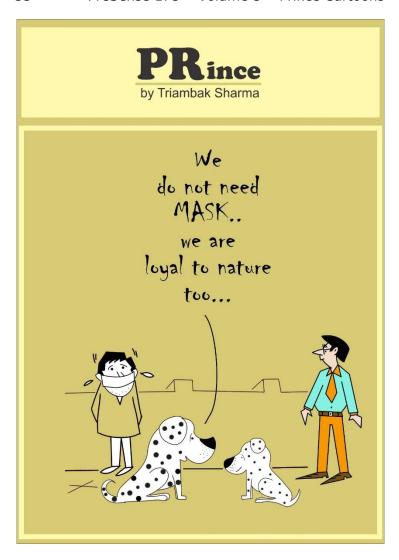
Aug 2020



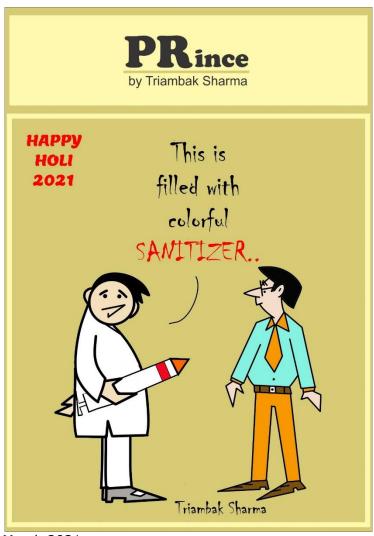
September 2020



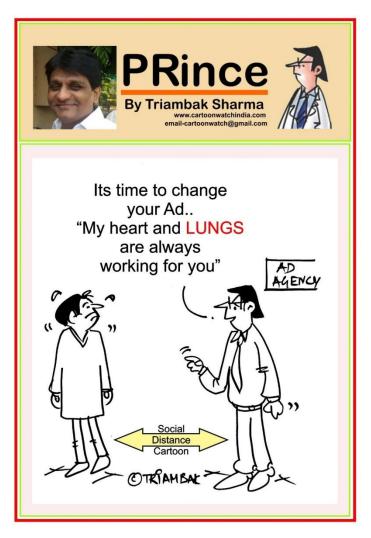
November 2020



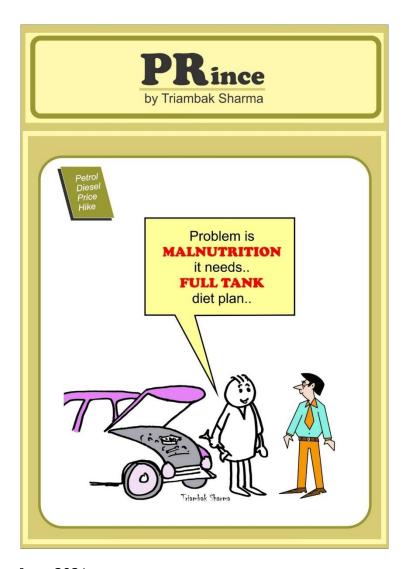
December 2020



March 2021



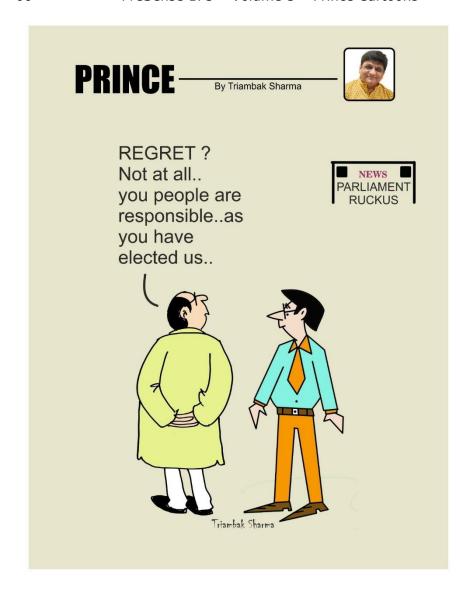
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