



Academy for Creative Excellence

A Unit of

PRIME POINT Foundation

offers special module on

Presentation skills for Techies in 5 steps



THE HINDU Business Line

Business Daily from THE HINDU group of publications

K. Srinivasan said “Nowadays, youngsters soon after taking up employment have to make presentations at their workplaces. More than 80 per cent of them lack good presentation skills in spite of their domain expertise. That is due mainly to the fact that educational institutions do not provide them sufficient opportunities to develop their business communication skills”. – (excerpt from the speech delivered at BL Club)

Source: Hindu Business Line 30th Jan 2010

In the online survey conducted by Corporate Ezine *PR-e-Sense* during Feb 2010, many of the Techies working in next generation companies expressed their challenges and difficulties while making internal and external presentations to clients. Based on their feedback, Prime Point Foundation has developed an exclusive module for one-day workshop on ‘Presentation skills for Techies in 5 steps’. The objective of this module is to create awareness about the presentation skills and to develop self confidence.



Target Audience

Presently, the Foundation is undertaking In-Company programmes to IT, ITES and Non-IT companies in Chennai, Bangalore, and Hyderabad. Companies can nominate up to 25 participants.



Duration of the workshop

One full day

Contents and methodology

- Fundamental concepts in presentation skills;
- Five steps in making good presentations (Pre and During Presentation);
- Live presentations by participants and video recording – Play video and Review;
- Providing tips individually for improvement.



Workshop leader

K. Srinivasan, CEO, Prime Point Public Relations P Limited and Founder of Prime Point Foundation, is one of the well-known communication specialists in India. As professional speaker, Srinivasan is a visiting professor in many reputed institutions like Symbiosis, Anna University, ICFAI, etc. on communication related topics. He is also in the Board of Studies of Symbiosis, Madurai Kamaraj University for Communication courses.

He is the Publisher and Editor of globally renowned Corporate ezine PR-e-Sense published every month for the past four years on one unique communication theme. He is considered as a social media evangelist. He is also a popular Indian podcaster and has published more than 200 audio and video podcasts on various themes under the name 'PodUniversal'. He manages largest online discussion groups on communication, media, India Vision, etc.

Prime Point Foundation has been organising many online and offline discussions on communication related themes for more than a decade. Many nationally and internationally renowned personalities are associated with the Foundation. He has also won several national awards for his contribution to communication industry.

Fee

Prime Point Foundation is a Not for Profit organisation with the motto '*Communicate the communication*'. This exclusive special module is worked out to create awareness of presentation skills among techies.

The Foundation charges only reasonable amount for one day In-Company workshop. As an introductory offer, The Foundation allows a discount of 20% to those, who book the schedules before 31st March 2010.

Contact

For more details contact training@prpoint.com or 91766 50273

To know more about the Foundation and its activities, visit www.prpoint.com

